



## **U9 to U21 Individual Jersey Sponsorship Opportunity Guidelines**

- U9 to U21 players will have the opportunity this season to go out into our community and obtain an individual sponsor for their jersey.
- The maximum amount a single player can collect for jersey sponsorship is \$250. This will cover the cost of 2 jerseys and 2 pairs of socks, as well as the cost of having the sponsor bars created and applied to the jerseys.

### **Expected Practice:**

- **No Alcohol, Tobacco or Cannabis products or businesses that exclusively sell these products are to be displayed on jerseys.** Example: Joe's Vape Shop, Tallboy Brewing Co.
- **One** sponsor per player per year on both home & away jerseys.
- All teams must have a bank account eg/"MTMHA U13 B". Sponsors will submit jersey sponsorship money to the team account. Teams will return remaining funds directly to the players family.
- Team managers will organize the creation and installation of the sponsorship bars on jerseys.
- Sponsor bars **MUST** be purchased from one of these two local businesses:
  - Dynamic Graffix 226-784-9886
  - Planet Stitch 519-344-6757
- Ensure jerseys are clean before taking them to have sponsor bars applied.
- Please **DO NOT** Cricut, print or use vinyl appliques directly on the jerseys.
- Sponsors names and/or logos must be on a twill sponsor bar.
- Sponsor bars must be sewn to the back bottom of both jerseys. Bars should not fall outside the black stripes on the lower back of the jersey. Standard sized bars (12"x 3.5") should be used on adult and goalie sized jerseys, with smaller bars approx. (10-12"x 2.5-3") for youth sized jerseys, if possible.

**RED JERSEY - RED SPONSOR BAR WITH WHITE BLOCK LETTERING OR LOGO**

**WHITE JERSEY - WHITE SPONSOR BAR WITH RED BLOCK LETTERING OR LOGO**

- Sponsor bars must be applied to jerseys no later than **December 1st.**

**Any questions or concerns please reach out to the Director of Resources or the Director of Sponsorship for assistance.**

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